



TESTIMONIALS

"My advertisement in Upstate *Natural Awakenings* has given me the best return for the money invested of any marketing that I have done since starting in acupuncture 5 years ago. Thanks Linda and Jim for a job well done!" – Joan Massey, AP/DOM, Spartanburg, SC

"*Natural Awakenings* has been a very effective form of advertising for my business. It helps me use my advertising dollars more efficiently by connecting me with my target audience." – Sydney Craig, Signal Mountain Pilates

"I am amazed at the response from the article written by *Natural Awakenings*. In the first week after the article, I received 4 new clients and several additional calls with inquiries. Thanks so much for the ongoing support of the staff at *Natural Awakenings*. You are greatly appreciated!" – Barbara Morris, Perfect Balance Natural Health, Greenville, SC

"The most effective advertising we've had – even better than our TV commercials." – Jyl Balder, Lakeshore Natural Health

"We are amazed at the far-reaching effect *Natural Awakenings* has on so many customers visiting our store. It has been extremely well worth the price of the ad many times over." – Jody Harris & GiGi Perry, The Wild Radish, Greenville, SC

"I have personally seen the positive results from advertising in *Natural Awakenings* because I receive calls from new clients almost on a daily basis. Additionally, I enjoy the many articles about new and exciting things happening, not only in our community, but in the national health community as well." – June Carver Drennon, Stillpoint Health Associates, Inc.

"As a small business owner in these times, it's very important to watch how each dime is spent, and I have spent plenty in advertising. I've tried pens, t-shirts, internet, phone book, TV, etc. you name it, I've tried it . . . but NOTHING, let me repeat NOTHING has increased by business each month like advertising in *Natural Awakenings*! Month after month, week after week I get calls from readers that saw my ad in the *Natural Awakenings* magazine." – Angela Toplovich, Bridge to Wellness, Simpsonville, SC

"People really value this publication. Even the old copies are kept in circulation because people do not want to throw them away. I go into many businesses and practitioners' offices around here and *Natural Awakenings* is there. We get a lot of mileage from our ad because of that." – Erik Edmonds, Otter & Trout, Gainesville, FL

"After I placed my ad in *Natural Awakenings*, it was seen by WKRG TV and I was a guest on their News at 9 Show. This is the only magazine I advertise in, and people tell me "I see you everywhere", thanks to the number of places that I can appear within this magazine." – Diana Sturm, Legacy Financial Planning, Mobile, AL

"We have been very busy. Our store has grown in spite of the economy. We attribute a lot of it to your magazine. We definitely want to renew our contract with *Natural Awakenings*." – Barb and Bob Huttinga, The Healing Center in Lakeview

"I will be advertising now for a year. Also, one of the teachers from my academy lives in Jacksonville. She is an Ayurvedic doctor from India. She just told me that her business has doubled since she started advertising in the *Natural Awakenings* magazine there." – C. Tello