

The logo for Natural Awakenings features the words "natural" and "awakenings" in a lowercase, sans-serif font. To the right of the text is a vibrant pink flower with yellow stamens. The background is a soft-focus green, and the entire graphic is set against a dark green horizontal band.

natural  
awakenings

healthy living.  
healthy planet.

## TESTIMONIALS

Taking the “plunge” when it comes to making a commitment to advertise in Natural Awakenings, it was well worth it. Advertising prices, when compared with other magazines, are reasonable, and Natural Awakenings’ targeted approach has made a big difference to my business. They have gone the extra mile in educating the public about breast thermography, and that, ultimately, will save lives. - Janet Krinke, CORE Medical Thermography, Greenville, SC

“My advertisement in Upstate Natural Awakenings has given me the best return for the money invested of any marketing that I have done since starting in acupuncture 5 years ago. Thanks Linda and Jim for a job well done!” – Joan Massey, AP/DOM, Spartanburg, SC

Natural Awakenings and Linda Craig has been the best investment I’ve made in marketing! She has helped me to customize and promote Life Coaching Institute so that our business has increased by 30% and is still growing. The ad in Natural Awakenings, in addition to the fairs she has hosted and the group meet-ups indicate a woman dedicated to helping the natural health and green community in the Greenville area to prosper and come together as a community with increasing levels of influence. She is GOOD! Dianne Greyerbiehl, Ph.D. PCC, President Life Coaching Institute – Greenville, SC

“I am amazed at the response from the article written by Natural Awakenings. In the first week after the article, I received 4 new clients and several additional calls with inquiries. Thanks so much for the ongoing support of the staff at Natural Awakenings. You are greatly appreciated!” – Barbara Morris, Perfect Balance Natural Health, Greenville, SC

Thanks for having our little ad on the e-version! I appreciate so much all the things you do for us and for me. The health fair at Whole Foods was really fabulous! THANK YOU! Vicy Wilkinson, Migun, Greenville. SC

“We are amazed at the far-reaching effect Natural Awakenings has on so many customers visiting our store. It has been extremely well worth the price of the ad many times over.” – Jody Harris & GiGi Perry, The Wild Radish, Greenville, SC

“As a small business owner in these times, it’s very important to watch how each dime is spent, and I have spent plenty in advertising. I’ve tried pens, t-shirts, internet, phone book, TV, etc. you name it, I’ve tried it . . . but NOTHING, let me repeat NOTHING has increased my business each month like advertising in Natural Awakenings! Month after month, week after week I get calls from readers that see my ad in the Natural Awakenings magazine.” – Angela Toplovich, Bridge to Wellness, Simpsonville, SC