

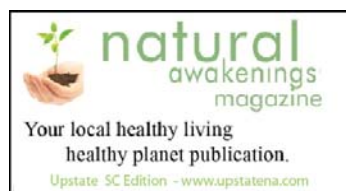
NA Natural Living Fair!

Saturday, September 25th, 2010. 10am to 4pm

Knights of Columbus Building 762 Mauldin Rd. Greenville

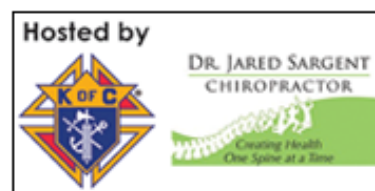


Sponsored by:



NA Natural Living Fair!

Bringing information, events and products to the Upstate that support a healthy lifestyle in a natural, integrative/complementary and earth-friendly fashion.



Exhibition opportunities and registration rates (valid thru Sept. 10, 2010).

- * Free educational materials, health screenings and demonstrations
- * Bring your own supplies (table covering, ext. cords, tape, lunch, etc.)
- * Vendor guidelines attached
- * Water available (tap)
- * Booth set-up Saturday 8-9:30 a.m.
- * No smoking or boom-boxes

Exhibition options	What it includes	Price
Basic exhibition space	10 ft wide x 6 ft deep space (1-6 ft. table)	\$100
Natural Awakenings Upstate advertiser discount.	10 ft wide x 6 ft deep space (1-6 ft. table)	\$50
Double exhibition space.	16 ft wide x 6 ft deep (2-6 ft. tables & 4 chairs)	\$175
Corner exhibition space(s). Rounder w/corner placement. Limited number (3) available. (best for screening-type businesses)	6 ft from each wall. (Rounder w/3 chairs)	\$199
Features/additional options		
Table and two chairs (see option above for qty/space)	8 ft wide x 2 ft deep table and 2 chairs	included
Electricity-(Extension cords- not included)	Provided to exhibition space (18 spaces only)	included
Table Covering. (not included)	Table Covering	not included
Premium placement at row end.	Price per exhibition space (18 available)	add'l \$25
MLM Products/Distributors: Exclusivity of product at event.	Available for specific product lines only. Inquire for details. Limit one per registration.	included - first registration only

Notes:

- Prices for registration through 9/10/10, including discounts for existing Natural Awakenings advertisers.
- Registration considered complete upon receipt of payment for exhibition space.
- Prices based on one business per space (x-wide space may hold up to two businesses, who may share a table. For two tables, purchase a double space).
- All applications subject to approval by Expo Management, Expo terms and conditions and exhibitor guidelines.
- Banners can be placed on fronts of tables or on your own frames within your space only.
- Except for premium option selection all space placements will be determined by Expo Management.

NA Natural Living Fair
Saturday, September 25, 2010 – 10am-4pm
Knights of Columbus- Greenville

Billing Company: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Contact Name: _____

E-Mail _____

Name on Booth Sign: _____

Screening Offered: _____

Website URL: _____

Indicate # of booths needed:

_____ **6' table booth reserved at \$100 each:** _____

_____ **NA - Advertisers \$50 each:** _____

_____ **Corner Booth (3) \$199 each:** _____

_____ **Premium Placement (end of row) add'l \$25:** _____

_____ **Total:** _____

Enclose check payable to: Healthy Living 4U, Inc. 532 Laurel Meadows Pkwy. Greenville, SC 29607

Reservation Deadline: September 10, 2010 (Space limited to first 47 paid vendors)

We, ***the undersigned***, abide by all contract conditions and show rules as established on the reverse of this contract. Any additional rules established by or contract additions agreed to by the show producer, **Healthy Living 4U, Inc.** are incorporated as a part of this agreement.

Authorized Buyer Signature Title Date

For additional information, contact (864) 248-4910. Fax: (386) 624-7249 or publisher@UpstateNA.com

NA Natural Living Fair : Official Rules and Regulations

Description of NA Natural Living Fair: NA Natural Living Fair is produced by Healthy Living 4U, Inc. The Expo is open to exhibitors relating to health, fitness, nutrition, safety, education, finance, travel and leisure, as approved by the producer. All exhibitors are equal regardless of size and should be given equal opportunity, within reason, to present their product or service in the most effective manner to the audience.

1. **DEFINITIONS:** As used herein, 'Producer' means Healthy Living 4U, Inc., also referred to as 'NA Natural Living Fair' or 'Expo'. 'Exhibit Management' means Healthy Living 4U, Inc. 'Exhibitor' means the person or firm on whose behalf booth space is rented. 'Landlord' means the Knights of Columbus Building. 'Exhibitor Service' means any official supporter so named by the exhibit managers to act in the capacity.

2. **CONTRACT CONDITIONS:** The following contract conditions have been formulated for the protection and best interests of all concerned. As such, the terms and conditions of these official regulations shall apply to and be in effect between Healthy Living 4U, Inc. and the Knights of Columbus, and any exhibitor whose application is received and to whom space is rented. All points not covered are subject to the decision of the producer.

3. **APPLICATION FOR EXHIBIT SPACE:** Applications by Exhibitors shall be made on the official contract form only. Exhibit management will promptly accept or reject each application received and will furnish additional information to each Exhibitor whose application has been accepted. Booth space will be assigned by the Exhibit Management; guided by the requirements of the Exhibitors and their choice of location wherever possible. However, Exhibit Management reserves the right to rearrange or renumber floor plan, including reducing the size of the show floor within the Exhibit Hall, and relocate any exhibit if it appears necessary for the good of all exhibitors.

4. **RENTAL / PAYMENT:** All prices are outlined in the exhibit brochure. The application for exhibit space must be signed by a duly authorized agent of the Exhibitor and submitted with 100% of the exhibit fee. Such payment along with application will be used for determination of booth selection provided in section 3 above. Payment shall not be refundable if exhibitor cancels his reservation for booth, etc., after September 10, 2010. A 15% non-refundable administrative processing fee is included in the total amount of the contract. Any exhibitor reserving booth space that fails to occupy his space by Expo's beginning shall forfeit all rights to the use of assigned space and exhibit management reserves the right to dispose of such space, with no refund to the exhibitor. Timely submission of this contract and payment are necessary to ensure listing in the show program / advertisers and on the Booth I.D. sign.

5. **USE OF SPACE AND SOLICITATION IN EXHIBIT HALL:** The aisles and other spaces in the Exhibition Hall not leased to Exhibitors shall be under control of the Show Management. All displays, interviews, conferences, distribution of literature, lectures, sales and transactions of business of any nature whatsoever shall be made inside the space contracted for. Standing in the aisles or in front of exhibit booths of other Exhibitors, or the intercepting of those attending for advertising purposes is strictly prohibited. Sideshow tactics or any undignified methods of attracting attention will not be permitted. (Note: No person or persons, other than exhibitors, will be permitted to conduct business in the Exhibition Hall or on the grounds without the express authorized permission of the Exhibit Management. Violators will be escorted from the premises of the Exhibition Hall. The Exhibit Management asks that all Exhibitors abide by the set rules and regulations and to report any known violators to the Management for disciplinary action.)

6. **RESTRICTIONS IN OPERATING OF EXHIBITS:**

a) **Noise-Making Devices/Other Devices:** Exhibits which include the operations of instruments, radios, talking motion pictures, public address systems, or any noisemaking machines must be conducted or arranged so that the noise resulting from the demonstration will not annoy or disturb adjacent Exhibitors. Other devices that physically impact the area outside of the exhibit booth may only be used with the express permission of the show management.

b) **Care of Building and Equipment:** Exhibitors or their agents shall not injure or deface the walls of the building, the booths, or the equipment of the booths. When such damage appears the Exhibitor is liable to the owner of the property so damaged.

c) **Fire Prevention:** All booth decorations must be flameproof, and all hangings must clear the floor. Electrical wiring must conform to the National Electrical Code Safety Rules. If inspectors indicate that any Exhibitor has neglected to comply with these regulations or otherwise incurs fire hazard, the right is reserved to cancel all or such part of his exhibit as may be irregular. City fire regulations must be observed.

d) **Safety Precautions:** Exhibitors shall take precautions for the safety of their personnel, other exhibitors and all other persons upon the premises, and shall comply with all applicable provisions of Federal, State and Municipal safety laws, building codes and ordinances.

e) **Maintenance of Booth Space:** Exhibitors shall keep their booth space clean and orderly at all times, and shall not engage in activity which would unduly interfere with visitors or other Exhibitors, or would be in violation of law, regulation or ordinances.

f) **Construction:** In general, each exhibit is entitled to a reasonable sight line from aisle regardless of the size of the exhibit.

g) **Design And Content of Booth Space:** The Exhibitor agrees to produce his exhibit in dignified taste and in keeping with the reputation and image of Expo and to provide staff to be present in the booth during show hours. Exhibitor agrees to dismantle booth only after the close of the show on Saturday, September 25, 2010 at 4:00 PM.

h) **Enforcement:** The exhibitor agrees to comply strictly with applicable terms and conditions contained in the agreements between the Landlord, the Producer, and Exhibit Management regarding the Exhibition premises. The Exhibit Management reserves the right to restrict exhibits, which because of noise, method of operation, materials or any other reason, become objectionable and also to prohibit or evict any exhibit which in the opinion of the Exhibit Management may detract from the general character of Expo as a whole. This reservation includes persons, thing, conduct, printed matter, or anything of a character which the Exhibit Management determines is objectionable to the exhibit or does not conform to the standards of Expo. In the event of such restriction or eviction, the Exhibit Management is not liable for any refund or other exhibit expenses.

i) **Sales:** Exhibitors may sell merchandise on the Exhibitor floor. Exhibitor is responsible for collection sales tax on all taxable sales. Distribution of free samples and advertising materials shall be made only from the booth.

j) **Food and Beverage:** Exhibitors may distribute unopened, packaged food and beverage samples. All prepared or opened packaged foods and beverages offered for distribution must be approved in advance by the Landlord and Show Management and may be subject to fees assessed by the Landlord. The determination of sample size is subject to the interpretation of the Landlord and Show Management. Exhibitor is solely responsible for any permits, fees or requirements established by the Greenville County Health Department with regard to the distribution of any food and beverage.

k) **No Assignment or Subletting:** Exhibitors shall not assign or sublet any space rented by them, nor shall they in any way represent, exhibit, solicit, demonstrate or advertise on behalf of any person or manufacturer, merchandise, equipment or services unless such merchandise, equipment or services is sold, distributed or provided on a continuing basis by the Exhibitor.

7. **DONATIONS:** Solicitation for donations is not permitted without the express written permission of Exhibit Management.

8. **CANCELLATION:** Exhibit Management reserves the right to cancel Expo without notice if it is deemed necessary by Exhibit Management. If Expo is canceled by Exhibit Management, the exhibitor's booth fees that have been paid in advance to Exhibit Management will be refundable in full. The Expo is a 'rain or shine' event. Each exhibitor should use their own judgment with regard to inclement weather. NA Natural Living Fair is not responsible for cancellation of the event by third parties, including but not limited to, the Landlord and government authorities.

9. **LIABILITY:** All Exhibitors must have general liability coverage. Exhibitor agrees to make no claim for any reason against NA Natural Living Fair, Healthy Living 4U, Inc., or Knights of Columbus for loss, theft or damage of goods, nor for any injury arising in any way from Exhibitor's, its employees, agents or contractors participation in the Expo. Exhibitor agrees to indemnify, defend and hold NA Natural Living Fair, Healthy Living 4U, Inc., and KoC harmless from and against any and all claims for loss, injury or damage arising in any way out of Exhibitor's, its employees, agents or contractors participation in the Expo.

10. **INTERPRETATION AND AMENDMENTS:** Exhibit Management shall have the full power to interpret and enforce all rules contained herein, and the power to make amendments there to, and to enact such rules and regulations as shall be considered necessary for the proper conduct of Expo.

11. **CORRESPONDENCE:** Address all correspondence relative to exhibits to: NA Natural Living Fair, 532 Laurel Meadows Pkwy. Greenville, SC 29607. Fax: (386) 624-7249.

For additional information, contact (864) 248-4910 or publisher@UpstateNA.com

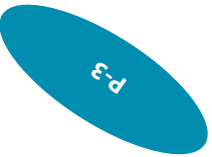
EXIT



ENTRANCE



CENTER STAGE



EXIT